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# NO SMALL MATTER

A SUMMIT  
ON THE  
ECONOMIC  
IMPACT OF  
EARLY CARE  
AND  
LEARNING

OCTOBER 10, 2019 • MARRIOTT ANCHORAGE DOWNTOWN

#threadSummit

threadalaska.org

# AGENDA

Welcome to **No Small Matter: A Summit on the Economic Impact of Early Care and Learning in Alaska**. Today you will become instrumental in change for Alaska's youngest children. Change for early care and learning in Alaska is necessary, critical and attainable if we work together.

Moderator: Jonathan King, **thread** Board Member and Owner of Halcyon Consulting  
Graphic Recorder: Stacy Weitzner

8:30 am

Welcoming Remarks with Stephanie Berglund, **thread** CEO, and **thread** board | Video address by U.S. Senator Lisa Murkowski

## Economic Impact of Early Care and Learning in Alaska

Hear the latest facts and figures on how child care in Alaska contributes to our society, how it directly impacts families and businesses, and why access to quality child care needs to be a priority for Alaska.

- *Introduced by Department of Health and Social Services Commissioner Adam Crum*
- Jim Calvin, Principal, McDowell Group
- Trevor Storrs, President and CEO, Alaska Children's Trust

## You Won't Find a Better Business Return than Investing in Early Childhood Education

Learn how Credit Union 1 created an early childhood education program and implemented family friendly policies for their employees.

- *Introduced by Department of Education and Early Development Deputy Commissioner Karen Melin*
- Stacy Ammerman, Human Resources Manager, Credit Union 1
- Anna Castillo, Learning Center Site Manager, Credit Union 1
- Cassie Magwire, Member Services Support Manager and Learning Center parent, Credit Union 1

Break

11:45 am

## No Small Matter – Early Care and Learning is a Grown Up Issue

High quality education for all isn't just powerful – it's possible. Hear from the co-producer and featured teacher of "No Small Matter" on the need to solve America's early care and learning crisis.

- Laura Fallsgraff, Co-Producer of "No Small Matter" and Director of Engagement, Kindling Group
- Rachel Giannini, Featured Teacher from "No Small Matter"



## ★Spark Speech: Early Care & Learning Workforce - Investing Today for Alaska's Tomorrow

The early educators who are so critical to a child's care and education are distressingly under-compensated. Get a taste of how compensation strategies affect recruiting and retaining providers and early educators in Alaska.

- Christine Alexander, Ed.S., Director of Workforce Development, Johns Hopkins IDEALS Institute
- Lieny Jeon Ph.D., Director of Research, Johns Hopkins IDEALS Institute

Break

## Government Innovation that Matters

National, state, and local leaders share positive developments in early care in learning.

- Video message by U.S. Senator Dan Sullivan
- Tonja Rucker Ph.D., Program Director for Early Childhood Success Institute for Youth & Families at the National League of Cities
- Representative Zach Fields, Alaska State Legislature
- Mayor Beth Weldon, City and Borough of Juneau
- Robert Barr, Library Director, City and Borough of Juneau

Break

## The Biggest Impact on Early Care & Learning Is Us

Participate in a design thinking session to focus on solutions to the appreciative questions that have brought us together today!

- Margo Fliss, Manager of Strategic Engagement, University of Alaska Center for Economic Development

4:30 pm

Adjourn

Attention Early Educator and HR professionals: If you are seeking SEED or SHRM or HRCI credits, please stop by the registration desk and complete a form to receive a certificate.